



THE SANDBOX

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The Sandbox of **AUTOMATIONDIRECT**.com

Vision

To become the best (then the biggest) in the eyes of our customers, vendors, and associates

Profit

**Profit =
(Hit Rate x Presence) –
Cost of doing business**

Promise

We promise to provide the most practical products, at the lowest cost of ownership, with the best service to the customer in every way.

Core Values

- No back stabbing, butt kissing or bureaucracies.
- No destructive politics!
- You look good by making others look good.
- Treating each other only in ways that make us grow and be productive.
- Demonstrating manners and consideration to others.
- Consulting decision making. Not autocratic, not democratic.
- Telling the truth. Let our yes be yes and our no be no.
- Being forthright with information and not purposely misleading.
- Servant Leadership management.
- Be submissive to authority figures.
- Gossip is discouraged and will not be accepted if it is destructive.
- Family values orientation.
- Faith Friendly environment.
- No drugs.

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